



<https://creditcares.in/job/digital-marketing-intern-creditcares/>

Digital Marketing Intern – CreditCares

Description

CreditCares is offering a learning-focused internship for candidates interested in digital marketing with real exposure to finance, loan advisory, and brand promotion. This role helps you gain practical skills by working with live campaigns, social platforms, and daily marketing tasks related to Loan Against Property, Mortgage Loans, Business Loans, and other services.

Role Overview

The intern supports the marketing team with research, content ideas, social media tasks, and campaign execution. You will learn how a growing financial brand builds visibility through content, ads, and digital tools.

Responsibilities

Key Responsibilities

- Creating short content ideas for social handles
- Basic keyword research for blogs
- Assisting in making reels or short videos
- Posting on Instagram, Facebook, and YouTube
- Researching trending topics in finance
- Supporting the team with simple design tasks
- Tracking social post performance
- Preparing small reports for daily activities

Qualifications

Skills That Help

- Basic knowledge of Canva or any editing app
- Interest in digital marketing
- Understanding of Instagram and YouTube posting
- Curiosity to learn SEO and content flow
- Good communication skills

Who Can Apply

- Students from BBA, B.Com, MBA, Marketing
- Beginners looking for experience
- Anyone wanting to build a portfolio in marketing

Job Benefits

Perks for Interns

- Internship certificate

Hiring organization

Creditcares

Employment Type

Intern

Beginning of employment

Fresher

Duration of employment

1 month or 3 months

Industry

Finance

Job Location

Saltee Plaza, 700080, kolkata, west bengal, india

Working Hours

8 hours

Date posted

November 29, 2025

Valid through

31.01.2026

- Training from experienced team members
- Exposure to digital marketing tasks
- Learning opportunity with real client activities
- Growth-based performance evaluation